



Buying CRTs to Offset Emissions

Climate Action Reserve

July 16, 2009

Bhavna Prasad – VP Carbon Sourcing



About The CarbonNeutral Company

- **Launched in the mid 1990's, The CarbonNeutral Company is one of the world's leading carbon consulting and carbon offsetting company**
- **End-to-end carbon solutions provider delivering triple-bottom line benefits to clients**
- **More than 200 emissions reductions projects across six continents and over 300 major corporate clients worldwide as well as thousands of small and medium sized business clients**
- **Strong senior management team**



“In such a new market, the depth of expertise and stretch from carbon consultancy through to communications is a compelling proposition”

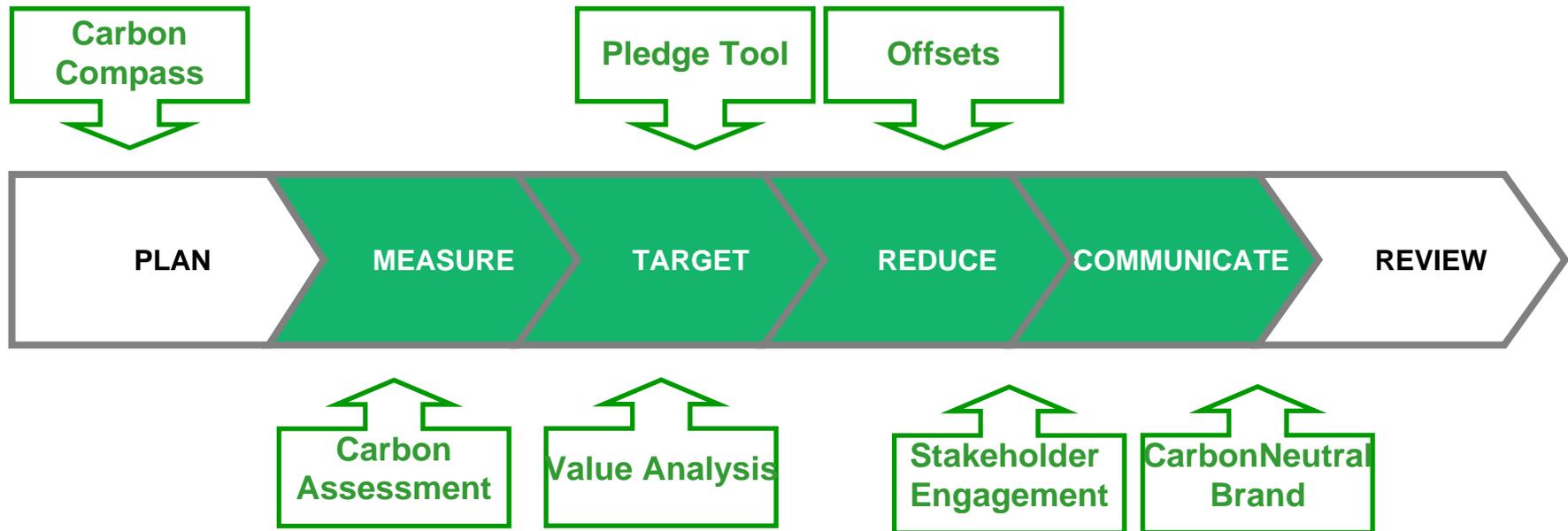
Ben Stimson, Head of Corporate Affairs, BSkyB

Over 300 corporate clients

Construction	Media & Creative	Printing & Publishing
  	CHIME COMMUNICATIONS PLC  	  
Automotive	Travel & Transport	IGOs & NGOs
 	   	  
Legal	Banking	Financial Advisory
  	  	 
Oil & Utilities	Technology & Comms	Retail Products
	 	   

Carbon solutions provider

- Help our clients manage their carbon exposure, providing solutions at every stage of their planning and implementation process
- Offer a wide range of products and tools as part of the CarbonNeutral toolbox



A framework for effective action on climate

The CarbonNeutral® Protocol

- Describes the requirements for achieving the CarbonNeutral brand trademark including:
 - Carbon footprinting
 - Internal reductions
 - External reductions
 - Branding & communications
- The CNP is one of the most recognized branded standards for beyond-compliance action on climate change
- Its development and our application of the associated processes are informed by and Independent Advisory Group of NGO's, scientists, academics and businesses



A portfolio spanning geographies, technologies and standards

Livestock Methane



Coal Mine Methane



Energy Efficiency



Solar Power Generation



Hydro Generation



Wind Power Generation



CLIMATE
ACTION
RESERVE



Key voluntary standards in the US

Standards	Registries
Climate Action Reserve (CAR) <ul style="list-style-type: none">• National offset program, expanding to Mexico and Canada• Develop high quality offset project guidelines• Strong regulatory positioning - potential future compliance instrument• Unlike other standards, CAR uses benchmark approach for its protocols• Independent verification	APX
Voluntary Carbon Standard (VCS) <ul style="list-style-type: none">• Non-profit organization backed by The Climate Group, International Emissions Trading Association and the World Economic Forum• Standard primarily based on Clean Development Mechanism framework• Considered mainstream voluntary standard	APX TZ1 Caisse des Depots
Gold Standard Verified Emission Reduction (GS VER) <ul style="list-style-type: none">• Non-profit backed by 49 non-profit organizations worldwide• Strong focus on sustainable development benefits• Rigorous standard for environmental, social, economic factors• Strong additionality, monitoring and verification process	APX
Chicago Climate Exchange (CCX) <ul style="list-style-type: none">• Voluntary, but legally binding GHG reduction and trading system• Offset projects use basic CCX specifications• Transparent market price	CCX

How can we help you buy CRTs?

Key steps

Identify requirements

- Key drivers for seeking offsets such as voluntary (product, service, event or footprint reductions) or compliance
- Assess volume, type of technology, standard, region, vintage, budget

Supply offsets

- Existing projects from our portfolio or source projects from project owners/developers that meet client and quality requirements recognized in the market, such as CAR

Quality assurance

- Review projects to meet CarbonNeutral Protocol quality standards to achieve CarbonNeutral certification. CarbonNeutral® is the registered trademark of The CarbonNeutral Company

Retire CRTs

- On behalf of our client, we can retire CRTs in our CAR registry account or open a CAR account for our client to execute retirement separately

Provide communication support

- Provide relevant communication tools to optimize client needs. The brand mark and appropriate certification are awarded to a company, product, service or activity that has achieved net zero CO2 emissions in accordance with the CarbonNeutral Protocol

The CarbonNeutral Company – contact details

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THANK YOU