



## A note from our President

Greetings,

To successfully meet the climate challenge, considering the impacts of our climate must be integrated into every decision. It must be top of mind in the fields of energy, industry, finance, government, technology, agriculture, transportation - every sector of the economy and of our lives. We are seeing 2020 start with big climate announcements, such as [BlackRock's](#) commitment to making climate a pillar of its investment strategy, [Microsoft's](#) pledge to be carbon negative by 2030, and [JetBlue's](#) pledge to offset emissions from all of its domestic flights.

States are also ramping up efforts to address climate change. [Oregon](#) is once again considering a cap-and-trade program, a low carbon fuel standard is on top of the [Washington](#) governor's climate agenda this legislative session, [thirteen Northeast and Mid-Atlantic states](#) are collaborating to address transportation emissions through the Transportation and Climate Initiative (TCI), and [Rhode](#)

[Island's](#) governor signed an executive order for 100 percent renewable power by 2030.

As climate solutions become embedded into financial markets, business endeavors, and government legislation and regulations, it is critical for you and your organization to remain informed, prepared, and connected. Please join us at [NACW 2020](#), which will take place March 30 – April 1 in San Francisco, California, for discussion, analysis, and networking around the climate policies, carbon markets, transportation policies, and natural climate solutions that are key to solving the climate crisis.

Best regards,

Craig Ebert

President

Register now for NACW 2020 – March 31-April 1 in San Francisco



**NACW**  
NORTH AMERICAN  
CARBON WORLD

**2020**

MAR 30- APR 1  
SAN FRANCISCO



CLIMATE  
ACTION  
RESERVE

**NAVIGATING IMPACTFUL CLIMATE ACTION AND POLICY**

This new decade must be one of bold, innovative climate action on all fronts – from policy to voluntary action to new solutions. The urgency and magnitude of the climate challenge requires all hands on deck working quickly and collaboratively. Join us at North America's largest event for climate policy and carbon markets to learn, collaborate and network. NACW 2020 will take place March 31 – April 1 in San Francisco.

## Check out the conference program

The draft NACW 2020 program is now available! Check it out at:

[www.nacwconference.com/program](http://www.nacwconference.com/program)

## Register now at special early bird rates

Be sure to register by Thursday, February 20, to attend NACW 2020 at the very best rates possible!

NGO, government, academic	\$695
Account holder	\$995
Corporate	\$1,295

[www.nacwconference.com/register](http://www.nacwconference.com/register)

## Check out our COP25 highlight reel!



The Climate Action Reserve and The Climate Registry hosted a bipartisan delegation of senior government officials, business leaders, academics and NGOs at COP25 in Madrid, Spain. Subnational and private sector leadership is critical if we are to meet and expand upon the goals of the Paris Agreement and curb the worst consequences of climate change. The TCR-Reserve joint delegation provides a platform for North American subnational jurisdictions, nonprofits, and private sector groups to showcase their climate policies, and enables learning and exchange opportunities between our delegates and those from other countries and regions. Please check out a short video of our COP25 highlights: <https://www.youtube.com/watch?v=Y-lsu5GKw30>

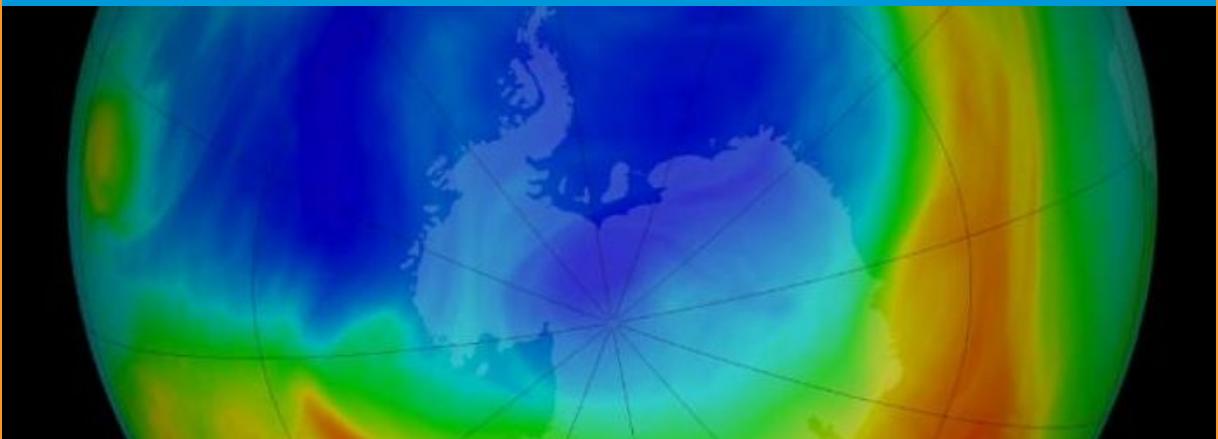
## Launch of Soil Enrichment Project Protocol development



The Climate Action Reserve held a public kickoff webinar for the development of its [Soil Enrichment Project Protocol \(SEPP\)](#), which will incentivize agricultural practices that enhance carbon storage in soils and create many other co-benefits. The protocol is expected to be completed in the summer of 2020. The primary greenhouse gas (GHG) benefit targeted will be accrual of additional carbon in agricultural soils. The protocol may also address GHG emission reductions from other sources, such as N<sub>2</sub>O from fertilizer use. To review materials from the public kickoff webinar, please visit [our website](#) .

[Read more](#)

## Mexico Ozone Depleting Substances scoping paper now available



The Climate Action Reserve released a scoping paper that evaluates the potential for updating the [Mexico Ozone Depleting Substances Project Protocol](#). The Reserve researched the feasibility of adding new eligible refrigerants - HCFC-22, HFC-134a, HFC-125, HFC-32 and HFC-143a - for CRT issuance

from destruction. The paper can be downloaded in Spanish or English from the [Mexico Ozone Depleting Substances webpage](#).

The Reserve held a public scoping webinar, conducted in Spanish, on December 6, 2019 to discuss the potential protocol update and solicit stakeholder feedback. The presentation slides and webinar recording are also available for download on the [Reserve website](#).

## We're hiring! Join our team as Program Associate

The Climate Action Reserve is hiring for a Program Associate position. The Program Associate's primary role is to provide customer service to account holders throughout the reporting and verification process. This includes conducting reviews of offset project verification documentation under the Reserve's voluntary offset program standards and the California Air Resources Board compliance offset program and collaborating across teams on policy matters. The position will remain open until filled. For more information, please visit: <http://www.climateactionreserve.org/about-us/employment/>

## Climate Action Reserve in the news



Check out some recent articles featuring insights from our staff!

**Indigo Ag partners with Verra and Climate Action Reserve to measure soil carbon**

Successful Farming, January 23, 2020

<https://www.agriculture.com/news/crops/indigo-partners-with-verra-and-climate-action-reserve-to-measure-soil-carbon>

### **New US soil offset protocol seeks simplified approach to additionality**

Carbon Pulse, January 15, 2020

<https://carbon-pulse.com/90193/>

### **Buying Carbon Offsets Isn't Cheating**

Forbes, January 21, 2020

<https://www.forbes.com/sites/devinthorpe/2020/01/21/buying-carbon-offsets-isnt-cheating/#3810cd8d1d0a>

### **The Carbon Emissions Of Your Small Business Matter More Than You Think**

Forbes, January 16, 2020

<https://www.forbes.com/sites/devinthorpe/2020/01/16/the-carbon-emissions-of-your-small-business-matter-more-than-you-think/#720a6a3571d2>

### **Carbon Offsets Really Can Reduce Greenhouse Gases In The Atmosphere**

Forbes, January 13, 2020

<https://www.forbes.com/sites/devinthorpe/2020/01/13/carbon-offsets-really-can-reduce-greenhouse-gases-in-the-atmosphere/#6aebf70f5990>

## Calendar of events

[2020 Los Angeles Business Council \(LABC\) Sustainability Summit](#)

March 27 | LABC | Los Angeles

[North American Carbon World \(NACW\) 2020](#)

March 30 - April 1 | Climate Action Reserve | San Francisco

[Reserve calendar of events](#)

## Notable climate quotes of 2019

The drumbeat for a low carbon future continues to increase as thoughtful discussion and powerful insights inform the public on the scale and urgency with which we need to achieve emissions reductions. Here are some notable climate quotes from 2019 that highlight climate commitment, challenge the status quo, and push climate solutions forward.



Global warming, climate change, ecocide, call it what you will; it all boils down to this, last year global carbon dioxide emissions rose 2.7 percent. We are speeding toward the precipice of irrevocable climate chaos. If we want to stop the brutal future we have set in motion we must decrease global carbon emissions by 50 percent per decade beginning now.

-- Chip Fletcher, University of Hawai'i at Mānoa



My goal for the next few months is to present proposed modifications to the legislation that still achieves the state's greenhouse gas reduction goals at the least possible cost while continuing to grow our economy. Let me be very, very clear — I am not backing down.

- Gov Kate Brown, State of Oregon



Fighting climate change and protecting our children and grandchildren from its ravages is a monumental task. But it is not insurmountable.

Leadership may be lacking in the U.S. federal government, but when the world thinks of the U.S. on climate action, they should think of the states.

-- Gov Jay Inslee, State of Washington

[Read more](#)

## FEBRUARY TRIVIA CORNER

NACW 2020 will be taking place in San Francisco, California! Answer a San Francisco-related question to win a prize!

IT'S-IT ice cream sandwiches are a celebrated San Francisco experience that began in 1928. The original recipe consisted of a scoop of vanilla ice cream between what type of cookies, then dipped in fine dark chocolate?



Please send responses to:  
[newsletter@climateactionreserve.org](mailto:newsletter@climateactionreserve.org). One  
response will be randomly selected to win  
an NACW prize!

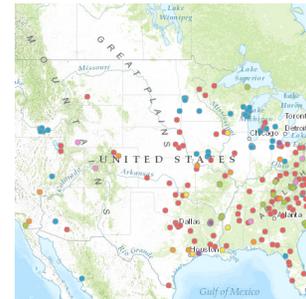
## 2018 ANNUAL REPORT



## WEBINAR LIBRARY



## OFFSET PROJECT MAP



## ABOUT THE CLIMATE ACTION RESERVE

The Climate Action Reserve is the most experienced, trusted and efficient offset registry to serve the carbon markets. With deep roots in California and a reach across North America, the Reserve encourages actions to reduce greenhouse gas (GHG) emissions and works to ensure environmental benefit, integrity and transparency in market-based solutions to address global climate change. The Reserve program promotes immediate environmental and health benefits to local communities and brings credibility and value to the carbon market. The Climate Action Reserve is a private 501(c)(3) nonprofit organization based in Los Angeles, California.

[www.climateactionreserve.org](http://www.climateactionreserve.org)

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