



## CLIMATE ACTION RESERVE



*Climate Action Reserve Monthly Newsletter*

August 2012

- Quote -

"What we do today is going to have a big impact on the future. I have three, soon to be four, great-grandchildren. I've got to do what I can to see that they have a decent world. And if we let this go on and on the way it's going right now, they're not going to have one. Getting control of carbon is right at the heart of the problem."

- Former Secretary of State George Shultz in an interview with Stanford University News

### Climate Action Reserve Quick Facts

Account holders: 382  
Total projects: 485  
CRTs: 27,882,403

### Upcoming Events

August 16:  
[Offsetting Conferences, Meetings and Events - Case Studies in Sustainable Event Planning](#)

September 6:  
[Introduction to the Climate Action Reserve and California Offsets](#)

September 19:  
[General Project Verification Training Course](#)

September 24:  
[Organic Waste Digestion Verification Training Course](#)

September 25:

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### Letter from the President

Dear friends and colleagues,

The sports profession is making incredible strides in greening its events, and the Olympics are no exception. As the world's top athletes compete in sustainable surroundings, green is a winner as well as gold at the Summer Games. Sustainability measures in London include the development of the first global standard for sustainable event management (ISO 20121), construction of temporary venues with recycled materials, cleanup of nearby rivers, planting of 2,000 native trees and 300,000 wetland plants, compostable food packaging, and even the carbon offsetting of spectator travel via its Carbon Offset Partner, BP Target Neutral.

[Organic Waste Composting Verification Training Course](#)

September 26:  
[Reserve Board of Directors Meeting](#)

[View full calendar](#)

[Welcome New Climate Action Reserve Account Holders](#)  
Climate Action Reserve account holders represent a variety of industry sectors, including environment, finance and business. Our newest members joining in July include:

- Energy Changes Projektentwicklung, GmbH
- Calpine Energy Services, L.P.
- Montgomery Island Timber Company, Inc.
- Ecopush Limited

[View all account holders](#)

[Sign Up for Account Holder Emails](#)  
The Reserve sends occasional updates on the Reserve program to account holders. Stakeholders interested in signing up for account holder updates may do so by emailing the Reserve.

[Sign up for account holder emails](#)

[Submit Compliance Projects Under ARB Protocols to the Reserve for Listing](#)  
The Reserve is accepting offset projects submitted under the ARB compliance protocols for listing in our registry. Project processing requires extensive review and analysis, and the additional lead time will allow for the market to

Two livestock methane reduction projects registered with the Reserve were selected to represent North America in BP Target Neutral's international portfolio of offsets for the Olympic Games. The Holsum Elm Dairy and Holsum Irish Dairy in Calumet County, Wisconsin have a combined 8,300 dairy cows that produce approximately 550,000 pounds of milk per day. Each cow also produces about 20 gallons of manure per day, which is put to use as a renewable energy source, nutrient rich fertilizer, bedding replacement and carbon offset generator.

While the Holsum dairies help the Olympics win the green medal, Reserve offsets are also helping a myriad of other professional sporting events go green, including the Final Four playoffs, San Diego Padres games, Stanley Cup playoffs, and even the ESPY awards.

In addition to sporting events, Reserve offsets have been used to offset emissions associated with entertainment events (Lollapalooza), professional conferences (our own Navigating the American Carbon World conference), political events (Democratic National Convention), and even children's educational events (Girl Scouts Thinking Day). To learn more about incorporating offsets into sustainable event planning, please attend our special topics webinar next Thursday. We're pleased to host Paul Salinger, VP of Marketing at Oracle, and Tom Rawls, VP of NativeEnergy, as they share insights on reducing the carbon footprint of events (more info below).

Warm regards,



Gary Gero  
President

## [Upcoming Webinar: Offsetting Events, Conferences and Meetings - Case Studies in Sustainable Event Planning](#)

Date: Thursday, August 16, 2012

Time: 10:00am - 11:00am PDT

[Register here](#)

Please join the Climate Action Reserve for a special topic webinar on mitigating the environmental impact of companies' events and meetings. Special guest speakers include Paul Salinger, Vice President of Marketing at Oracle and former President of the Green Meetings Industry Council (GMIC), and Tom Rawls, Vice President of Native Energy, an expert provider of offsets to businesses and individuals including the Boston Red Sox and eBay. The speakers will share insights on how to incorporate carbon offsets to make conferences and events more environmentally sustainable.

move forward in an efficient and timely manner.

[Submit California compliance project](#)

### We're Moving!

Starting August 27, the Climate Action Reserve will be operating from our new address. Please update your records:

601 W 5th Street, Ste 650  
Los Angeles, CA 90071

[Map this address](#)

### SMUD Issues RFO for California Compliance Carbon Offsets

The Sacramento Municipal Utility District (SMUD) has issued a Request for Offers (RFO) for the purchase of qualified carbon offset credits to satisfy SMUD's compliance obligations under California's cap-and-trade program. Proposals are due August 16, 2012.

[Read more](#)

## Summary of Differences Between Reserve Protocols and ARB Compliance Protocols

The protocols adopted by the California Air Resources Board (ARB) for the creation of compliance offsets contain a number of changes from the corresponding Reserve protocols. The Reserve has developed summary documents highlighting the important changes in the compliance protocols:

- [Forest Project Protocol Comparison](#)
- [Livestock Project Protocol Comparison](#)
- [U.S. Ozone Depleting Substances Protocol Comparison](#)
- [Urban Forest Protocol Comparison](#)

## Save the Date for the 2013 Navigating the American Carbon World Conference

The 11th annual Navigating the American Carbon World (NACW) conference will take place April 16-18, 2013 at the Palace Hotel in San Francisco, California. Network with leading carbon market professionals, gather actionable insights on California's operating cap-and-trade program, and get answers to your difficult or challenging questions about carbon markets. Stay tuned for more information.

## Errata and Clarifications Released for U.S. Livestock Project Protocols

On July 19, the Reserve released errata and clarifications documents for the [U.S. Livestock Project Protocol Versions 2.0, 2.1, 2.2, and 3.0](#). The errata and clarifications documents are effective immediately. All listed and registered projects under the above protocols should follow the guidance specified in its errata and clarifications document. For more information on errata and clarifications, please refer to the [Reserve Program Manual](#), Section 4.3.4.

## Newly Registered Projects in the Reserve

Projects in the Climate Action Reserve achieve registered status upon successfully completing verification by an independent, accredited verification body.

- [Aurora Ridge Dairy in Cayuga County, New York](#)  
CRTs issued: 21,824 | Vintages: 2009, 2010, 2011  
The Aurora Ridge Dairy diverts manure into an anaerobic digester which captures methane gas and sends it to a 740kW generator for power or to an open flare for combustion. Electricity is sold to the local utility and excess heat is used to heat manure in the digester.

[View the complete list of projects](#) (both listed and registered)  
[View Climate Reserve Tonnes \(CRTs\) that have been issued](#)

## Recent Media Highlights

The Reserve is pleased to share recent media highlights:

- [The New Trend in Exemplary Sportsmanship](#) (Huffington Post, August 1, 2012)
- [Cap and Trade: One Piece of California's Climate Puzzle](#) (Huffington Post, July 16, 2012)
- [Coming to a field near you: Nitrogen reduction credits](#) (Corn and Soybean Digest, June 29, 2012)

### *About the Climate Action Reserve*

As the premier carbon offset registry for the North American carbon market, the Climate Action Reserve works to ensure environmental benefit, integrity and transparency in market-based solutions that reduce greenhouse gas (GHG) emissions. It establishes high quality standards for carbon offset projects, oversees independent third-party verification bodies, issues carbon credits generated from such projects and tracks the transaction of credits over time in a transparent, publicly-accessible system. By facilitating and encouraging the creation of GHG emission reduction projects, the Climate Action Reserve program promotes immediate environmental and health benefits to local communities, allows project developers access to additional revenues and brings credibility and value to the carbon market. The Climate Action Reserve is a private 501c(3) nonprofit organization based in Los Angeles, California. For more information, please visit [www.climateactionreserve.org](http://www.climateactionreserve.org).

Email Us Feedback or News  
[news@climateactionreserve.org](mailto:news@climateactionreserve.org)



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